

FIGHTING LOW ENERGY LEVELS

IN

Inflammatory Bowel Disease

Iron carries oxygen in your blood around your body¹

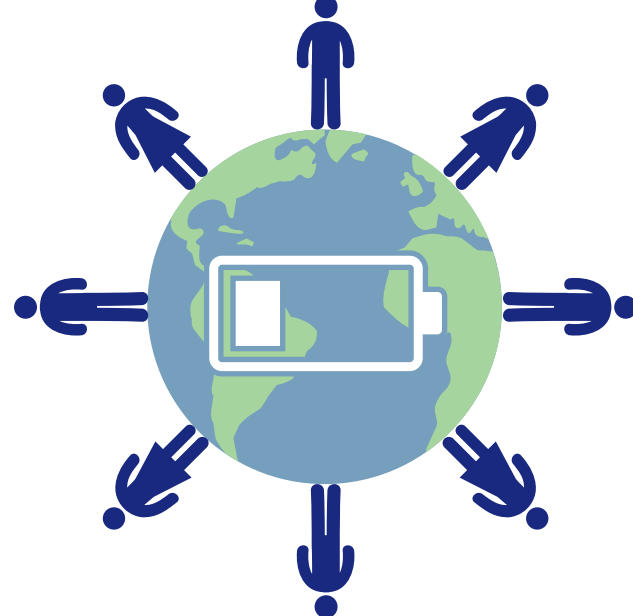


Oxygen is used by your muscles to give you energy¹

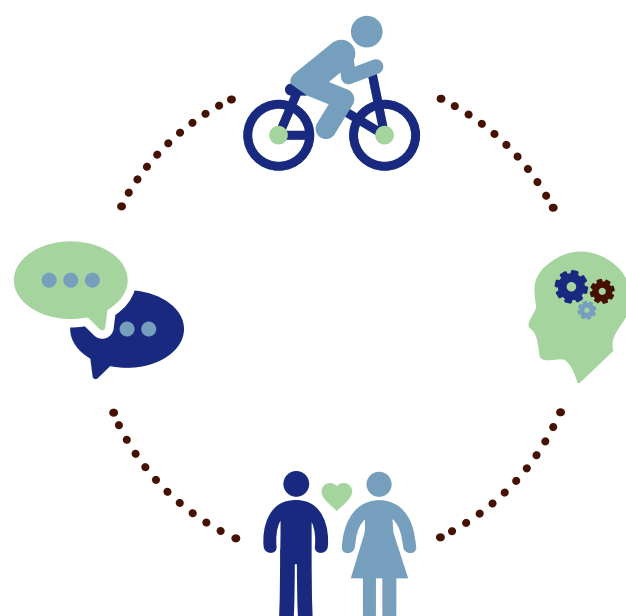
Iron is needed to maintain your energy levels and quality of life²



Low Energy Levels are One of the Most Important Concerns for Inflammatory Bowel Disease Patients



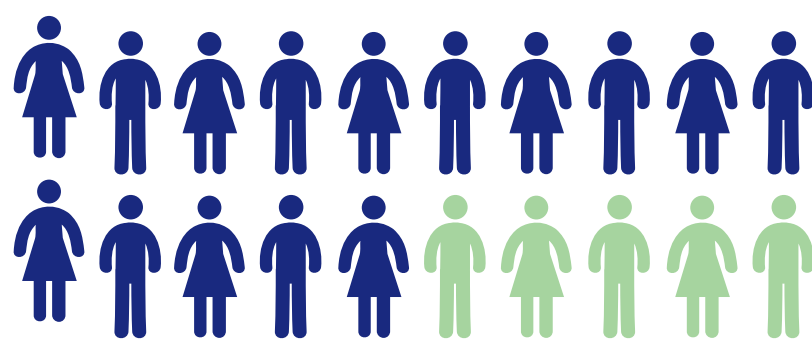
Inflammatory Bowel Disease patients around the world rate **low energy levels** as one of their top 5 concerns³⁻⁵



Fatigue can impact on almost **every aspect of daily life**²

What Causes Low Energy Levels in Inflammatory Bowel Disease?

As many as **75%**



of Inflammatory Bowel Disease patients have iron deficiency anaemia⁶

Iron deficiency is the most common cause of anaemia in Inflammatory Bowel Disease⁶

70%

70% OF PATIENTS WITH ANAEMIA HAVE IRON DEFICIENCY ANAEMIA⁷

90%

IRON DEFICIENCY AFFECTS UP TO 90% OF CROHN'S DISEASE PATIENTS⁸

Inflammatory Bowel Disease patients can become anaemic at any time:

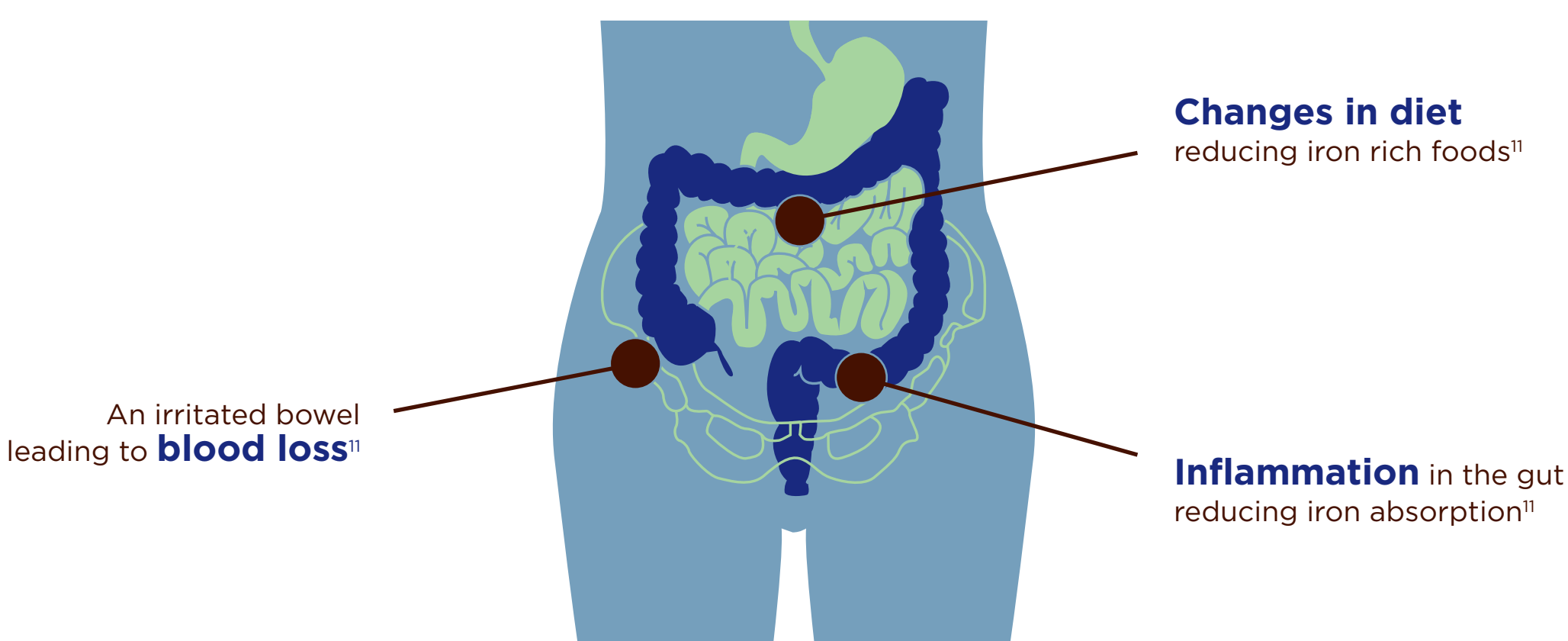


Fatigue is a common and leading concern for patients with inflammatory bowel disease, leading to **low energy levels**⁹



Inflammatory Bowel Disease patients are anaemic for **one in every five months**, on average¹⁰

Iron deficiency is common in Inflammatory Bowel Disease due to:

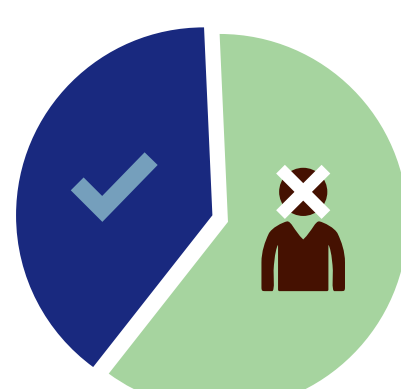


How Can You Fight Low Energy Levels in Inflammatory Bowel Disease?

Treating iron deficiency anaemia can significantly improve the Inflammatory Bowel Disease patient's quality of life²



It is Important that You Talk to Your Doctor About Treating Both Fatigue and Inflammatory Bowel Disease, as Iron Deficiency Anaemia is Undertreated



Unfortunately, up to **60%** of Inflammatory Bowel Disease patients with iron deficiency or iron deficiency anaemia **do not receive treatment**¹³⁻¹⁶